

**MMTC Access to Capital and Telecom Policy Conference** 



# **Access to Capital** Luncheon

## **Bridging the Wealth Gap**

The racial wealth gap continues to impede our nation's ability to remain a true leader and innovator on the world stage. The wealth ratio is 20:1 between African-Americans and whites, and 18:1 between Hispanics and whites. Join us July 29th as leaders in government and industry discuss the policies and societal issues that continue to impact this disparity, as well as solutions to bridging the wealth gap.

Tuesday, July 29th • 12:00 pm to 1:45 pm **Embassy Suites Convention Center Hotel** 900 10th Street NW • Washington, DC 20001

#### **Presiding Officer**

#### **Ari Fitzgerald**

Partner, Hogan Lovells Secretary, MMTC Board of **Directors** 



#### Remarks

### Hon. Tony Cárdenas

Member, U.S. House of Representatives



#### Ann Marie Mehlum

Associate Administrator for Capital Markets, Office of Capital Access, U.S. Small Business Administration



### **Thomas Reed**

Director, Office of Communications Business Opportunities, FCC



### **Larry Irving**

Co-Founder, The Mobile Alliance for Global Good; Co-Founder, Internet Innovation Alliance: Former Assistant Secretary for Communications and Information Policy, NTIA



### Distinguished Pro Bono Achievement Award

Troutman Sanders LLP; Accepted by Sharie Brown, Partner

### **Extraordinary Service Awards**

Derek Dingle, Senior Vice President and Editor-in-Chief, Black Enterprise

C. Howie Hodges, II, Vice President, External Affairs, Time Warner Cable

Fernando Laguarda, Vice President, External Affairs, and Policy Counselor, Time Warner Cable

Nicolaine Lazarre, General Counsel, National Urban League

Maureen Lewis, Director, Minority Telecommunications Development, NTIA

Rev. Steven J. Smith, Executive Director, Public Policy Institute and Media & Telecom Project, Rainbow PUSH Coalition

### **Monday, July 28th**

#### 12:00 pm—1:45 pm

Congressional and Legislative Luncheon Looking Back and Looking Forward: How Telecom Policies Stimulate or Stifle MWBE Opportunity

#### 2:00 pm—3:00 pm

The General Counsels: Social Justice Issues in Media and Telecom

#### 3:15 pm—4:15 pm

Getting in the Game: Establishing a Minority Foothold in the Emerging Technology Industries

4:15 pm—5:15 pm Broadcast Resuscitation: Where is the Lifeline for Minority Media?

### 5:30 pm—9:00 pm

MMTC Awards Reception Celebrating Diverse Media Superstars

### Tuesday, July 29th

#### 8:00 am—9:30 am

FCC Commissioners' Breakfast

#### 10:00 am—10:30 am

What's Hot on the Hill: A Conversation with Tech Attorneys from Capitol Hill

#### 10:45 am—11:45 am

Big Data, Surveillance, Cybersecurity, Privacy, and Identity Theft: Impact on Communities of Color

12:00 pm—1:45 pm Access to Capital Luncheon

### Bridging the Wealth Gap

2:00 pm—3:00 pm Special Plenary

Protecting Our Cultural Brand: The Impact of Media Images on Investment in Communities of Color

### 3:15 pm—5:00 pm

Investors Forum

Creative Capital and the Latest Developments in Angel Investing, Venture Capital, Crowdfunding, Vendor Financing, and Audience Aggregation

### 5:00 pm—6:30 pm

Networking Reception

Has STEM Picked up STEAM? Promoting Careers in Science, Technology, Engineering, Arts, and Mathematics for the Next Generation

### **Wednesday**, July 30<sup>th</sup>

Separate Event: FCC's Office of Communications Business Opportunities presents the Supplier Diversity Summit (at the Federal Communications Commission; separate registration at http:// www.fcc.gov/events/2014-fcc-supplier-diversityconference-and-workshop-small-minority-and-women -owned-business)



A full agenda and list of confirmed speakers is available here. Information on sponsorships and donations is available here.

**Register now**, and be sure to share the details with friends and colleagues! Please bookmark our **conference website** for regular conference updates!

Don't let this opportunity pass you by! Registration closes July 25th!

# MMTC Access to Capital and **Telecom Policy Conference**

**Register Now!** July 28-29, 2014

**Embassy Suites Convention Center Hotel** Washington, D.C.