



The voice for diversity in  
media and telecom since 1986.

# Who We Are

The Multicultural Media, Telecom & Internet Council (formerly Minority Media and Telecom Council) is a national nonprofit organization dedicated to promoting and preserving equal opportunity and civil rights in the mass media, telecommunications and broadband industries, and closing the digital divide. MMTC is generally recognized as the nation's leading advocate for minority advancement in communications.

## Our Core Focus Areas

### Issues Advocacy & Research

Working on relevant public policy issues through telecommunications and media policy reform, legal filings, and targeted research, MMTC's distinguished senior leadership and staff follow the key issues and influencers in the media and telecommunications industries in order to benefit consumers of color and expand upon ownership opportunities for minority- and women-owned businesses. MMTC's weekly online magazine, [BroadbandandSocialJustice.org](http://BroadbandandSocialJustice.org), reaches more than 13,000 subscribers who look to our leadership on current and emerging media policy issues.

### Collaboration and Connections

Each year, MMTC hosts two signature conferences ("*Broadband and Social Justice*" and "*Access to Capital*") that promote media and telecommunications concerns, and gather leading government, industry, and public sector experts. Throughout the year, MMTC also hosts bi-monthly policy committee meetings that keep our local and national constituents on top of these same issues. MMTC's New Telecom and Internet Task Force, led by former bi-partisan congressional leadership, and MMTC's Digital Equality Roundtable for national civil rights leaders, supports the organization's efforts to keep issues of diversity and inclusion top of mind in the media and telecommunications industries.

### Training and Mentoring

Through our longstanding fellowship and internship programs, MMTC has trained 52 lawyers who went on to careers in public, private, and public interest organizations. MMTC Fellowships is the only training program aimed at diversifying the communications bar. Our Fellowships are named in recognition of leading media and telecommunications public interest experts and vanguard minority media owners.

### Technical Assistance

For the past 17 years, one-third of minority broadcast acquisitions have been engineered by MMTC, including two historic broadcast and digital deals. In 2000, MMTC brokered the largest single-station radio deal in history - \$465M Los Angeles to Radio One from Clear Channel. In 2012, MMTC, along with the National Urban League, facilitated the largest spectrum acquisition by a minority-owned firm - \$287M Grain Management from Verizon Wireless. MMTC works with start-ups and traditional media and telecom leaders to facilitate access to capital for ownership and product development/distribution.

# Key MMTC Accomplishments

2013

After a nine-year fight, secured the relaxation of the broadcast foreign ownership rule, thus opening up to minority broadcasters a vast new source of investment capital.

2007

After 24 years of advocacy, secured unanimous FCC approval of the rule against racial discrimination in the placement of advertising – thus saving minority broadcasters \$200 million/year that they earned but could never collect.

2002

Won the restoration of the equal employment opportunity rule, which, with MMTC's help after its founding in 1986, led to an increase in minority employment in broadcasting from 5% to 19% between 1971 and 1998.

1997 to Present

MMTC's media and telecom brokerage participated in nearly \$2 billion in transactions – amounting to 1/3 of all of the sales of broadcast assets to minority broadcasters.

1986 to Present

Operated the nation's only program aimed at training minorities and women in the practice of communications law. MMTC has trained 52 minority and women lawyers in FCC practice.

1986 to Present

Infused diversity and civil rights principles into every element of media and telecommunications law. Virtually invented the practice of modern civil rights law before the Federal Communications Commission.

# Our Policy Priorities

MMTC's policy priorities bring a civil rights, minority ownership, pro-competition and pro-innovation sensibility to the print and electronic mass media, telecommunications, broadband, and Internet-based industries. Together, these industries comprise 1/6 of the nation's economy.

## Recent MMTC Publications



Trigg, S. Jenell and Ghatt, Jeneba  
February 2014

"Digital Déjà vu: A Road Map for Promoting Minority Ownership in the Wireless Industry"



Honig, David and Turner-Lee, Nicol, Ph.D.  
November 2013

"Refocusing Broadband Policy: The New Opportunity Agenda for People of Color"



"Modernizing U.S. Spectrum Policy to Fulfill Competition and Diversity Goals," White Paper submitted to House Energy and Commerce Committee, April 25, 2014

For a full list of MMTC's filings and papers, please visit: <http://mmtconline.org/law-and-policy-documents/>



MMTC releasing "Digital Déjà vu" white paper at Feb. 2014 press conference

# Who We Are

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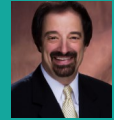
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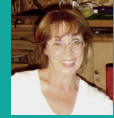
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