



BBSJ 2018

BRIDGING THE GAP TO OUR DIGITAL FUTURE

9th Annual Broadband and Social Justice Summit

February 6, 2018 · Westin Georgetown Hotel · Washington, DC



PROGRAM



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About Us

The Multicultural Media, Telecom and Internet Council (MMTC) is a national nonprofit organization dedicated to promoting and preserving equal opportunity and civil rights in the mass media, telecommunications and broadband industries, and closing the digital divide. MMTC is generally recognized as the nation's leading advocate for multicultural advancement in communications.

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MMTC's 9th Annual Broadband and Social Justice Summit highlights how the intersection of media, telecom, and tech policy impacts us all, from the digital elite to our most vulnerable communities. At this Summit, thought leaders from government, industry, and advocacy groups address the leading issues:

- **FCC Chairman Ajit Pai**, current FCC Commissioners and former FCC Chairs, discuss the latest policy developments in **net neutrality**, the future of the FCC's **Lifeline** program, **media incubators**, the **FCC's Advisory Committee on Diversity and Digital Empowerment (ACDDE)**, new entrants and small businesses in **advanced telecommunications infrastructure** 5G buildout, and more.
- A Town Hall addressing **Smart Cities**, elections, **political advertising on minority-owned media**, voter participation, and the impact of the proposed **all-digital 2020 Census** on communities of color.
- **The Future of Work** – The impact of **automation** on jobs, and how to capitalize on careers and business opportunities in **broadband**, **connecting infrastructure**, **supplier diversity**, and **registered apprenticeships**.
- How financial technology helps to **close the wealth gap**, and the benefits and costs of incorporating broadband in financially marginalized communities.
- A **General Counsels' Forum** addressing **privacy**, **big data**, **artificial intelligence**, and **algorithm discrimination**, and the importance of **intellectual property** protection in a **knowledge economy**.
- MMTC confers our **2018 Corporate Social Impact**, **Pro Bono**, **FinTech Empowerment**, and **Champion of Digital Equality Awards**.

Agenda

Tuesday, February 6, 2018

7:00 AM – 6:30 PM
Washington Ballroom Foyer
8:00 AM – 9:45 AM
Washington Ballroom

On-Site Registration Open

FCC Commissioners' and Former Chairs' Breakfast

Description: Current and former FCC commissioners and chairs discuss the latest issues in media and telecom and their impact on our nation's vulnerable communities, small and diverse business, and the industry. FCC Chairman Ajit Pai delivers opening remarks. Topics to be addressed include: net neutrality; Lifeline; incubators; the FCC's Advisory Committee on Diversity and Digital Empowerment (covering tech diversity, supplier diversity, digital divide, broadcast development, and radio reform); media ownership structure; infrastructure; privacy; and issues that affect new entrants and small businesses in advanced telecommunications infrastructure deployment.

Moderator:

- **Hon. Deborah Taylor Tate**, Former Commissioner, Federal Communications Commission; Executive Director, Tennessee Supreme Court Office of the Courts; Vice Chair, MMTC Board of Directors - @momatate

Remarks:

- **Hon. Ajit Pai**, Chairman, Federal Communications Commission - @AjitPaiFCC @FCC

Fireside Chat (Via Video):

- **Hon. Mignon Clyburn**, Commissioner and Former Interim Chairwoman, Federal Communications Commission - @MClyburnFCC @FCC

Current FCC Commissioners' Discussion:

- **Hon. Brendan Carr**, Commissioner, Federal Communications Commission - @BrendanCarrFCC @FCC
- **Hon. Michael O'Rielly**, Commissioner, Federal Communications Commission - @mikeofcc @FCC

Former FCC Chairs' Discussion:

- **Hon. Reed Hundt**, Former Chairman, Federal Communications Commission - @rehundt @CGreenCapital
- **Hon. Richard "Dick" Wiley**, Former Chairman, Federal Communications Commission; Chairman Emeritus, Wiley Rein LLP - @WileyRein

10:00 AM – 11:00 AM
Washington Ballroom

Connecting Business Opportunities in Broadcasting, Broadband, Infrastructure, and the Supply Chain

Description: As the nation embraces the transition to advanced telecommunications and 5G wireless buildout, it is necessary to update, expand, and maintain our nation's existing wired infrastructure. Panelists, including representatives from large ICT industry firms and small and diverse businesses, discuss deployment, investment, infrastructure, expansion goals, and opportunities for diverse suppliers in the new industry environment. In addition, the panelists discuss the impact of federal regulations, such as the new Infrastructure Bill and Tax Bill, as well as state and local regulations, on infrastructure, investment, jobs, vulnerable communities, and the nation's economy.

Moderator:

- **Dr. Ronald Johnson**, Commissioner, Fairfax County Economic Development Authority; Director and Treasurer, MMTC Board of Directors - #DrRonaldJohnson @FairfaxEDA @MMTOnline

Remarks:

- MMTC Media and Telecom Brokerage: Opportunities for Diverse Owners and Donors
 - o **David Honig**, President, MMTC Media and Telecom Brokers; President Emeritus and Senior Counsel, MMTC - @DavidHonig2 @MMTOnline

Panelists:

- **Michael Dennis**, President and CEO, Big Green Group - #MichaelDennis #TheBigGreenGroup
- **Alex Hoehn-Saric**, Senior Vice President of Government Relations, Charter Communications; Member, MMTC Board of Advisors - #AlexHoehnSaric @CharterGov
- **Hank Hultquist**, Vice President of Federal Regulatory, AT&T - #HankHultquist @ATT @ATTPublicPolicy
- **Chi Pak**, Senior Manager of Supplier Diversity, T-Mobile - #ChiPak @TMobile

11:00 AM – 12:00 PM
Washington Ballroom

Registered Apprenticeship and the Future of Work

Description: Apprenticeships have been well-implemented across many U.S. industries, but the ICT sector is just embracing Registered Apprenticeships as a viable solution both to training a new workforce and to bridging the skills gap. This presents numerous opportunities and challenges, such as implementing diversity and inclusion plans to ensure that diverse communities are not left behind. Registered Apprenticeship Programs (RAPs) are the key to resolving these problems. Experts representing key players in the Registered Apprenticeship system will address these issues, including the Department of Labor's Office of Apprenticeship and the Wireless Infrastructure Apprenticeship Access Initiative, a Consortium made up of MMTC, the National Urban League, and the Wireless Infrastructure Association to expand RAPs.

Moderator:

- **Rikin Thakker, Ph.D.**, Vice President of Spectrum and Telecom Policy, MMTC - @RikinThakker @MMTOnline

Remarks – “New Pathways to the Jobs and Opportunities of the Future Using Registered Apprenticeship”:

- **Diane Auer Jones**, Senior Policy Adviser, U.S. Department of Labor - #DianeAuerJones @USDOL #ApprenticeshipWorks

Panelists:

- **Deb Bennett**, Training Consultant and Director of Apprenticeship, Wireless Infrastructure Association; National Sponsor Facilitator, TIRAP - #DebBennett @WIAorg
- **Marcella Gadson**, Director of Communications and Editor, MMTC - #MarcellaGadson @MMTOnline
- **Justin Gillette**, Director of Risk Management, Vertical Limit - #JustinGillette @VerticalLimit1
- **Gavin Logan, Esq.**, Telecommunications Fellow, National Urban League Washington Bureau - #GavinLogan @NULPolicy @NatUrbanLeague
- **Jennifer L. Tracy**, Senior Director of Recruiting Services, Spectrum - #JenniferTracy @GetSpectrum

12:15 PM – 1:45 PM
Promenade

Tech Policy and Awards Luncheon

Description: MMTC Interim President and CEO Maurita Coley holds a Fireside Chat discussion with FCC Commissioner Jessica Rosenworcel; NTIA Administrator David Redl delivers a keynote address, and MMTC confers its Corporate Social Impact Award on Intel.

Host:

- **Brent Wilkes**, President and CEO, League of United Latin American Citizens; Member, MMTC Board of Directors - @BrentWilkes @LULAC

Address:

- **Hon. David Redl**, Assistant Secretary for Communications and Information and Administrator, National Telecommunications and Information Administration - @david_redl @NTIAgov

Fireside Chat:

- **Hon. Jessica Rosenworcel**, Commissioner, Federal Communications Commission - @JRosenworcel @FCC
 - o *Interviewed by* **Maurita Coley Flippin**, Interim President and CEO, MMTC - @MauritaColey @MMTCOnline

Corporate Social Impact Award:

- Intel (*Accepted by* **Rosalind Hudnell**, Vice President of Corporate Affairs, Intel; President, Intel Foundation) - @rozhudnell @intel
 - o *Presented by* **Ari Fitzgerald**, Partner, Hogan Lovells US LLP; Secretary, MMTC Board of Directors - #AriFitzgerald @HoganLovells

2:00 PM – 3:45 PM
Washington Ballroom

BBSJ Digital Town Hall

Smart Cities, Elections, and Census, Oh My!: Paving the Path Toward Economic Opportunity in a Digital Economy

Description: A diverse group of experts and practitioners discuss the impact of big data and broadband on our nation's most vulnerable communities, including the proposal for an all-digital 2020 Census, voter protection in the upcoming elections, and their impact on civic participation by people of color. The Town Hall will be held in two parts, with presentations from "The Experts," followed by discussions between "The Advocates" and "The Industry."

Moderator:

- **Kristal High Taylor**, Co-Founder and Editor-in-Chief, Politic365 - @KristalHigh @Politic365

Panel 1: The Experts

- *Digital Census 2020 and the Impact of Technology on Communities of Color*
 - o **Maria Smith Dautruche**, Vice President for Foundation Partnerships, National Urban League - @MariaDautruche @NatUrbanLeague
- *AI, Privacy, Big Data, Algorithm Discrimination, and Voting 2020*
 - o **Nicol Turner-Lee, Ph.D.**, Fellow - Governance Studies, Center for Technology Innovation, The Brookings Institution - @drturnerlee @BrookingsInst

Panel 2: The Advocates

- **Melanie Campbell**, President and CEO, National Coalition on Black Civic Participation - @coalitionbuildr @NCBCP
- **Lauren deLisa Coleman**, Digi-Cultural Trend Analyst and Producer, UltraLauren.com; Founder, Lnk Agency - @Ultralauren @LnkAgency
- **Rosa Mendoza**, Executive Director, Hispanic Technology & Telecommunications Partnership (HTTP) - @rosamendozafab @httponline
- **Kham Moua**, Senior Policy and Communications Manager, OCA - Asian Pacific American Advocates - @KhamMoua @OCANational
- **Delano Squires**, Director of Connect.DC, DC Office of the Chief Technology Officer - @Mr_Squires @ConnectdotDC (Invited)

Panel 3: The Industry

- **Yvette Pugh**, Director of National Public Affairs, AT&T - #YvettePugh @ATT @ATTPublicPolicy
- **Marie R. Sylla-Dixon**, Vice President of Federal Government and External Affairs, T-Mobile - @Mrsylladixon @TMobile
- **Antonio Williams**, Senior Director of Government Affairs, Comcast - @Tony_Williams @Comcast
- **David Young**, Vice President, Verizon Public Policy - @daedyo @VerizonPolicy @Verizon

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3:45 PM – 4:45 PM
Washington Ballroom

Solutions in FinTech that Close the Wealth Gap and Empower Unbanked and Under-Banked Consumers

Description: Digital citizenship in the 21st Century involves access to banking and other traditional financial services, which requires a high level of broadband adoption and digital literacy. Leading experts discuss how to encourage underserved consumers to adopt financial technology, while ensuring they are proficient concerning the benefits, and the harms, of cybersecurity, big data, and artificial intelligence.

Moderator:

- **Robin Nunn**, Partner, Davis Wright Tremaine LLP - #RobinNunn @DWTLaw

Special Presentation:

- **Maureen Lewis**, Director, Minority Telecommunications Development Project, National Telecommunications and Information Administration (NTIA), U.S. Department of Commerce - #MaureenLewis @NTIAgov

Panelists:

- **Wole Coaxum**, Founder and Chief Executive Officer, Mobility Capital Finance, Inc. - @WCoaxum @MoCaFiLife
- **Jotaka Eaddy**, Vice President of Policy, Strategic Engagement, and Impact, LendUp - @JotakaEaddy @LendUpCredit
- **Christopher Fregiato**, Associate General Counsel and Senior Vice President, Bank of America - #ChristopherFregiato @BankofAmerica
- **Andrew Moss**, Program Manager, Community Relations and Minority Affairs, Office of the Comptroller of the Currency (OCC), U.S. Department of the Treasury - #AndrewMoss @USOCC

4:45 PM – 6:00 PM
Washington Ballroom

2018 General Counsels' Forum

Description: In-house counsel and leaders in the media, telecom, and tech space address how disruptions in their industries are redefining corporate social responsibility and risk management. Topics include the importance of intellectual property protection in a knowledge economy.

Moderator:

- **Deborah Lathen**, Former Cable Bureau Chief, Federal Communications Commission; President, Lathen Consulting LLC; Member, MMTC Board of Directors - @deborahlathen #LathenConsulting @MMTCOnline

Remarks and Introduction:

- **Nicolaine Lazzar**, Senior Vice President and General Counsel, National Urban League; Member, MMTC Board of Directors - @Nicolelazzar @NatUrbanLeague

Panelists:

- **Lawrence Cooper**, General Counsel at DC Government Office of Cable Television, Film, Music and Entertainment - #LawrenceCooper @entertain_dc
- **Janice Innis-Thompson**, Chief Compliance Officer, Samsung Electronics America - #JaniceInnisThompson @SamsungUS
- **Karen Wishart**, Executive Vice President and Chief Administration Office, Urban One, Inc. (formerly Radio One, Inc.) - #KarenWishart @urban1media
- **Justin Zhen**, Co-founder, Thinknum - @jzprince @Thinknum

Social Justice and FinTech Empowerment Awards Reception

Description: MMTC confers its Distinguished *Pro Bono* Service, FinTech Empowerment, and Champion of Digital Equality Awards. MMTC celebrates its Pipeline and Mentoring Committee.

Host:

- **Francisco Montero**, Partner, Fletcher Heald & Hildreth; Member, MMTC Board of Directors - @fmontero0208 #FletcherHealdHildreth @MMTOnline

Remarks & Acknowledgement of MMTC Pipeline and Mentoring Committee:

- **Erwin Krasnow**, Partner, Garvey Schubert Barer LLP; Vice Chair, MMTC Board of Directors - @Ekrasnow @gsblaw

Distinguished *Pro Bono* Service Award:

- **Skadden, Arps, Slate, Meagher & Flom LLP and Affiliates** – *Accepted by* John Beahn, Cliff Sloan, and Caroline Van Zile - @SkaddenArps #JohnBeahn #CliffSloan #CarolineVanZile
 - o *Presented by* **David Honig**, President, MMTC Media and Telecom Brokers; President Emeritus and Senior Counsel, MMTC - @DavidHonig2 @MMTOnline

FinTech Empowerment Award:

- **Wole Coaxum**, Founder and Chief Executive Officer, Mobility Capital Finance, Inc. - @WCoaxum @MoCaFiLife
 - o *Presented by* **Jotaka Eaddy**, Vice President of Policy, Strategic Engagement, and Impact, LendUp - @JotakaEaddy @LendUpCredit

Champion of Digital Equality Award:

- **Byte Back** – *Accepted by* **Elizabeth Lindsey**, Executive Director, Byte Back - @elindse1 @ByteBackDC
 - o *Presented by* **Maurita Coley Flippin**, Interim President and CEO, MMTC - @MauritaColey @MMTOnline

Congratulations to Our Honorees!

CORPORATE SOCIAL IMPACT AWARD

Rosalind Hudnell

Vice President of Corporate Affairs, Intel; President, Intel Foundation



DISTINGUISHED PRO BONO SERVICE AWARD

Skadden, Arps, Slate, Meagher & Flom LLP

Accepted by John Beahn, Cliff Sloan, and Caroline Van Zile



CHAMPION OF DIGITAL EQUALITY AWARD

Byte Back

Accepted By Elizabeth Lindsey, Executive Director, Byte Back



FINTECH EMPOWERMENT AWARD

Wole Coaxum

Accepted by John Beahn, Cliff Sloan, and Caroline Van Zile



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NAACP
National Action Network
National Association of Black Journalists

National Association of Black Owned Broadcasters
National Association of Multicultural Digital Entrepreneurs
National Association of Neighborhoods
National Bankers Association
National Black Caucus of State Legislators
National Black Programming Consortium
National Coalition to Abolish the Death Penalty
National Coalition on Black Civic Participation
National Congress of American Indians
National Digital Inclusion Alliance
National Health IT (NHIT) Collaborative
National Hispanic Caucus of State Legislators
National Newspaper Publishers Association
National Puerto Rican Chamber of Commerce
National Urban League
National Utilities Diversity Council
News Media Alliance (formerly Newspaper Association of America)
NLGJA – The Association of LGBTQ Journalists
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